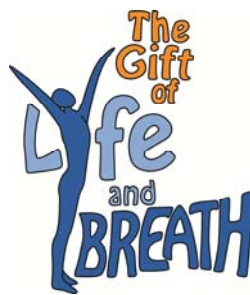




*Creating Hope Through Science*

**Presents the 4<sup>th</sup> Annual 5K Run...**



***Organized to promote public awareness and research support for the early detection of lung cancer***

***Title Sponsor (\$10,000)***

- Your company name and logo listed in all references to the event, as the Title Sponsor, including:
  - On the race website with a link to your companies website
  - On the race brochure and any other collateral printed for the event
  - On posters and flyers distributed to the Anschutz campus and public locations throughout the community
  - On AMC Cancer Fund's website event page with link to company website
  - In AMC Cancer Fund's newsletter
  - On the race t-shirt
  - Event signage
  - On three signs along route
  - All pre-event marketing materials
- Opportunity to distribute promotional materials to event participants
- Water Station Host - includes signage and tent along route
- Opportunity to hang company-provided banner at registration area
- Opportunity to hang company-provided banner at starting line
- Special donor profile in AMC Cancer Fund's quarterly newsletter
- Recognition in November Research Update sent via email to all participants
- Three postings on AMC Cancer Fund's social media sites with link to company website
- Additional AMC Cancer Fund annual sponsorship benefits as appropriate

### ***Partner (\$5,000)***

- Your company logo listed:
  - On the race website with a link to your companies website
  - On the race brochure and any other collateral materials printed for the event
  - On posters and flyers distributed to the Anschutz campus and public locations throughout the community
  - On AMC Cancer Fund's website event page with a link to your companies website
  - In AMC Cancer Fund's newsletter
  - On the race t-shirt
  - On event signage
  - On two signs along route
  - All pre-event marketing materials
- Opportunity to distribute promotional materials to event participants
- Opportunity to hang company-provided banner at registration area
- Two postings on AMC Cancer Fund's social media sites with a link to your companies website
- Additional AMC Cancer Fund annual sponsorship benefits as appropriate

### ***Contributor (\$2,500)***

- Your company logo listed:
  - On the race website with a link to your companies website
  - On the race brochure and any other collateral materials printed for the event
  - On AMC Cancer Fund's website event page with a link to your companies website
  - In AMC Cancer Fund's newsletter
  - On the race t-shirt
  - Event signage
  - On one sign along route
- Opportunity to distribute promotional materials to event participants
- Opportunity to have company information displayed at race
- One posting on AMC Cancer Fund's social media sites with a link to your companies website
- Additional AMC Cancer Fund annual sponsorship benefits as appropriate

### ***Supporter (\$1,000)***

- Your company name listed:
  - On the race website
  - On the race brochure and any other collateral materials printed for the event
  - On AMC Cancer Fund's website event page
  - In AMC Cancer Fund's newsletter article about the event
- Opportunity to distribute promotional materials to event participants

### ***Friend (\$500)***

- Your company name listed:
  - On the race website
  - On AMC Cancer Fund's website event page
- Opportunity to distribute promotional materials to event participants

***For more information contact Nancy Stewart  
at [stewartn@amc.org](mailto:stewartn@amc.org) or 303-239-3335***